



A bestial optimization! [Un'ottimizzazione bestiale!]

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Outline

- Introduction
- Heuristics and Metaheuristics
- Particle Swarm Optimization (PSO)
- Conclusion











- **Economics** study how a given community manages the **scarce resources** available to it.
- So, the use of such resources must be **optimized**.











• Typical microeconomic problem: **Consumer utility maximization**:

$$\min_{\substack{x_1,\dots,x_N\\ x_1,\dots,x_N}} u(x_1,\dots,x_N)$$

s. t.
$$\begin{cases} x_1 p_1 + \dots + x_N p_N = w\\ x_1,\dots,x_N \ge 0 \end{cases}$$

where

- x_i is the quantity to buy of the *i*-th good/service (decisional variable); p_i is the price of the *i*-th good/service (parameter); w is the wage (parameter).
- Generally, such a constrained optimization problem is **easy to solve**.













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• Global/Relative points of minimum/maximum **difficult to find**:





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How to solve complex optimization problems?

- Generally, the solution procedures we need for solving complex optimization problems strongly depends on the peculiar features of the problem itself.
- So, **ad hoc** solution procedures have to be developed for any considered problem.
- Furthermore, it is strongly believed that they cannot be solved to optimality within **polynomially** bounded computation time.









How to solve complex optimization problems?

- When optimal solutions cannot be efficiently obtained, the only possibility is **to trade optimality for efficiency**.
- Approximate algorithms, also called heuristics or metaheuristics, seek to obtain near-optimal solutions at relatively low computational cost.











How to solve complex optimization problems?

• A **metaheuristic** is a general algorithmic framework which can be applied to **different optimization problems** with relatively few modifications.











<mark>Heuristic</mark>s

- Heuristics are simple and efficient rules giving a good solution to tough optimization problems in a reasonable time.
- There is no guarantee that optimal solutions are reached. This is good when we do not necessarily want the best solutions but rather good solutions.











<mark>Heuristic</mark>s









Heuristics

- **Disadvantages** of heuristics are:
 - Usually, they are problem-specif.
 - Sometimes, they generate a limited number of different solutions;
 - Sometimes, they stop at poor quality local optima.
- **Metaheuristic**s have been proposed since 1980 to bypass these problems.











- **Metaheuristic**s are development of heuristics. They are **high-level problem-independent algorithmic framework**s that provides a set of guidelines or strategies to develop heuristic optimization algorithms.
- There are different ways to **classify** metaheuristics. The two main components that determine their behavior are:
 - o (local) exploration;
 - o (global) exploitation.



















- **Exploration** means to focus the search in a **local region** of the search space knowing that a current good solution is found in this region.
- **Exploitation** means to generate **different solution**s so as to explore the search space on a **global scale**.











- Another way to classify metaheuristics is:
 - Trajectory-based metaheuristics: techniques that start with a single solution and, at each step of the search, replace the current solution by another one, often best;
 - Population-based metaheuristics: techniques that make use of a population of solutions. The initial population is randomly generated, and then enhanced through an iterative process. At each generation of the process, the whole population, or a part of it, is replaced by newly generated individuals, often the best ones.













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Finding Nemo – The Walt Disney Co.









- **PSO** is an intelligent bio-inspired iterative metaheuristics for the **solution** of **global optimization problems**.
- The idea of PSO is to replicate the behavior of flocks of birds/shoals of fishes when they cooperate in order to optimize the search for food.
- On this purpose every member, i.e. particle of the swarm, explores the search area keeping memory of its best position reached so far. This information is then exchanged with the neighbors in the swarm.









- In its mathematical counterpart the paradigm of a flying flock may be formulated as follows.
- Given a **minimization/maximization problem**.
 - Every member of the swarm represents a possible solution of the minimization/maximization problem.
 - Every particle is **initially positioned randomly** in the feasible set of the problem.
 - Every particle is also **initially assigned** a **random velocity**, which is used to determine its initial direction of movement.









• For a formal description of the PSO algorithm, let us consider the following global optimization problem:

 $\min_{\boldsymbol{x}\in\mathbb{R}^d}f(\boldsymbol{x})$

where $f: \mathbb{R}^d \to \mathbb{R}$.









• Let us assume that *M* **particle**s are considered.

$$(x_{1,1}, x_{2,1}, \dots, x_{d,1})$$

 $(x_{1,2}, x_{2,2}, \dots, x_{d,2})$

$$(x_{1,\boldsymbol{M}}, x_{2,\boldsymbol{M}}, \dots, x_{d,\boldsymbol{M}})$$

...









- At the *k*-th step of the PSO algorithm three vectors and a function are associated to the *j*-th particle:
 - $x_j^k \in \mathbb{R}^d$: position at **step** *k* of the *j*-th **particle**;
 - $v_j^k \in \mathbb{R}^d$: velocity at **step** *k* of the *j*-th **particle**;
 - $p_j \in \mathbb{R}^d$: best position visited so far by *j*-th particle (*pbest_j* = *f*(p_j));
 - *f*^k_j ∈ ℝ: objective function measuring the "goodness" at step k of the *j*-th particle.
- Furthermore, $p_g \in \mathbb{R}^d$ indicates the best position visited so far by the members of the swarm belonging to a **neighborhood** of any particle.









• There exist several typology of neighborhood.











- The PSO algorithm (in the version with **inertia weight**) is:
 - 1. Set k = 1 and evaluate $f(\mathbf{x}_j^k)$ for j = 1, ..., M. Set $pbest_j = +\infty$.
 - 2. Repeat until a **stopping criterion** is satisfied.
 - If $f(\mathbf{x}_j^k) < pbest_j$ then set $\mathbf{p}_j = \mathbf{x}_j^k$ and $pbest_j = f(\mathbf{x}_j^k)$.
 - Update position and velocity of the *j*-th particle as

$$\begin{cases} \boldsymbol{v}_{j}^{k+1} = w^{k+1}\boldsymbol{v}_{j}^{k} + \boldsymbol{U}_{\phi_{1}} \otimes (\boldsymbol{p}_{j} - \boldsymbol{x}_{j}^{k}) + \boldsymbol{U}_{\phi_{2}} \otimes (\boldsymbol{p}_{g} - \boldsymbol{x}_{j}^{k}) \\ \boldsymbol{x}_{j}^{k+1} = \boldsymbol{x}_{j}^{k} + \boldsymbol{v}_{j}^{k+1} \end{cases}$$

where U_{ϕ_1} and U_{ϕ_2} are uniformly randomly distributed in $[0, \phi_1]$ and $[0, \phi_2]$, respectively, and \otimes indicates the component-wise product.

3. Update k = k + 1 and go to 2.









- The values of ϕ_1 and ϕ_2 can affect the performance.
- In order to yield the convergence of the swarm, ϕ_1 and ϕ_2 have to be set in accordance with the value of the **inertia weight** w^k .
- w^k is generally linearly decreasing with the number of steps, i.e.

$$w^k = w_{max} + \frac{w_{min} - w_{max}}{K}k$$

where

 w_{min} and w_{max} are usually 0.4 and 0.9, respectively; K indicates the maximum number of steps allowed.









• Velocity:



I moves the particle in the same direction.
PI moves the particle toward the best past position it has visited.
SI moves the particle toward the best past position the swarm has visited.









• Velocity











Particle Swarm Optimization (PSO) – Example





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Particle Swarm Optimization (PSO) – Exmaple





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Basic portfolio selection problem



Harry M. Markowitz – 1990 Nobel Prize Laureate in Economics [Constructed a micro theory of portfolio management for individual wealth holders.]









Particle Swarm Optimization (PSO) – Introduction

- **Portfolio selection** consists in sharing a **starting capital** among various **stock**s whose future **performance**s are unknown, this in order to optimize some risk-return profile of the portfolio itself.
- Given the uncertainty of the future stock returns, a crucial role is played by the measurement of the risk associated to such stock returns. The classical approach represents the future stock returns in terms of random variables.









Basic portfolio selection problem

min **Portfolio risk** s. t. { *Obtain a predetermined portfolio return Invest all the starting capital*











Basic portfolio selection problem

• Given *N* tradable risky assets, the basic (and simplest) portfolio selection problem is:

 $\min_{x} x' V x$ s. t. $\begin{cases} x' r = \pi \\ x' e = 1 \end{cases}$

where

✓ $x' = (x_1, ..., x_N)$ is the vector of percentages to invest in the risky assets;









Basic portfolio selection problem

 $\checkmark V = \begin{pmatrix} \sigma_1^2 & \cdots & \sigma_{1,N} \\ \vdots & \ddots & \vdots \\ \sigma_{N,1} & \cdots & \sigma_N^2 \end{pmatrix}$ is the variance-covariance matrix of the

returns of the risky assets;

- ✓ $\mathbf{r}' = (r_1, ..., r_N)$ is the vector of the expected returns of the risky assets;
- ✓ π is the expected returns the investor wishes from the portfolio; ✓ e' = (1, ..., 1).
- This portfolio selection problem is quadratic-linear.









Basic portfolio selection problem

 $\min_{x} x' V x$ s. t. $\begin{cases} x' r = \pi \\ x' e = 1 \end{cases}$

where

	/ 0.000748044	-0.000238393	-0.000234123					
V =	-0.000238393	0.000841507	0.000053341 ;					
	_0.000234123	0.000053341	0.000707590					
r' = (0.046492, 0.050035, 0.047376).								









Basic portfolio selection problem

- $\pi = 0.049149 \sim 0.05 = 5\%$.
- Number of individuals/particles = 30.
- Number of iterations for GA = 32,000.
- Number of iterations for PSO = 8,000.

Method	<i>x</i> ₁	<i>x</i> ₂	<i>x</i> ₃	x'Vx	<i>x'r</i>	<i>x'e</i>
<mark>Exact</mark>	<mark>16.1%</mark>	<mark>72.1%</mark>	<mark>11.8%</mark>	<mark>0.000411</mark>	<mark>0.049149</mark>	<mark>1.000000</mark>
PSO	15.6%	71.6%	12.8%	0.000409	0.049142	1.000000









Complex portfolio selection problem

 $\min_{\mathbf{x},\mathbf{z}} a \|\max\{0, \mathbf{x}'\mathbf{r} - E(\mathbf{x}'\mathbf{r})\}\|_1 + (1-a) \|\max\{0, E(\mathbf{x}'\mathbf{r}) - \mathbf{x}'\mathbf{r}\}\|_p - E(\mathbf{x}'\mathbf{r})$

s.t.
$$\begin{cases} \boldsymbol{x}' \boldsymbol{r} \geq \pi \\ \boldsymbol{x}' \boldsymbol{e} = 1 \\ k_d \leq \boldsymbol{z}' \boldsymbol{e} \leq k_u \\ z_i d \leq x_i \leq z_i u \ \forall i \\ z_i \in (0, 1) \ \forall i \end{cases}$$

where

✓ $\mathbf{z}' = (z_1, ..., z_N)$ is a vector of binary variables; $z_i = 0$ means that the *i*-th asset is not selected, $z_i = 1$ means that the *i*-th asset is selected;









Complex portfolio selection problem

- ✓ k_d and k_u are respectively the minimum and the maximum numbers of assets in which to invest;
- ✓ *d* and u are respectively the minimum and the maximum percentages of starting capital to invest in the *i*-th asset, if selected;

$$\checkmark \| \boldsymbol{x} \|_{q} = \left(\sum_{i=1}^{n} |x_{i}|^{q} \right)^{1/q}$$

 This portfolio selection problem is highly nonlinear, nondifferentiable and mixed-integer.









Complex portfolio selection problem





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Conclusion











References

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- Poli R., Kennedy J. and Blackwell T. (2007) "Particle Swarm Optimization: An overview", *Swarm Intelligence*, 1, 33-57.











Fitness function

• Let us consider the following global **constrained** optimization problem:

$$\min_{\boldsymbol{x} \in \mathbb{R}^{n}} f(\boldsymbol{x})$$

s.t.
$$\begin{cases} h_{j}(\boldsymbol{x}) = 0, \ j = 1, \dots, m \\ g_{i}(\boldsymbol{x}) \ge 0, \ i = 1, \dots, p \end{cases}$$









Fitness function

 It is possible to prove that the previous global constrained optimization problem admits the same solution(s) than the following global unconstrained optimization problem:

$$\min_{\boldsymbol{x}\in\mathbb{R}^n} f(\boldsymbol{x}) + \frac{1}{\epsilon} \left(\sum_{j=1}^m |h_j(\boldsymbol{x})| + \sum_{i=1}^p \max\{0, -g_i(\boldsymbol{x})\} \right)$$

where

 ϵ is the so-called **penalty parameter**.









Fitness function

- Note that
 - $|h_j(\mathbf{x})|$ measures the **violation** of the *j*-th equality constraints;
 - max{0, $g_i(x)$ } measures the **violation** of the *j*-th inequality constraints.









Fitness function

• In our case, the fitness function related to the basic version of the portfolio selection problem could be

$$\boldsymbol{x}'\boldsymbol{V}\boldsymbol{x} + \frac{1}{\varepsilon}(|\boldsymbol{x}'\boldsymbol{r} - \pi| + |\boldsymbol{x}'\boldsymbol{e} - 1|)$$

where

 ε is a suitable positive penalty.



